# CHAPTER -2: PARTICULARS OF THE ORGANIZATION, FUNCTIONS AND DUTIES SECTION 4(1)(b)(i)J

NPC: The Background

National Productivity Council was established and registered as an Autonomous Society under the Societies Registration Act 1860, under the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India on 12th February, 1958 with objective to promote productivity consciousness in the country.

Objectives of the Council The

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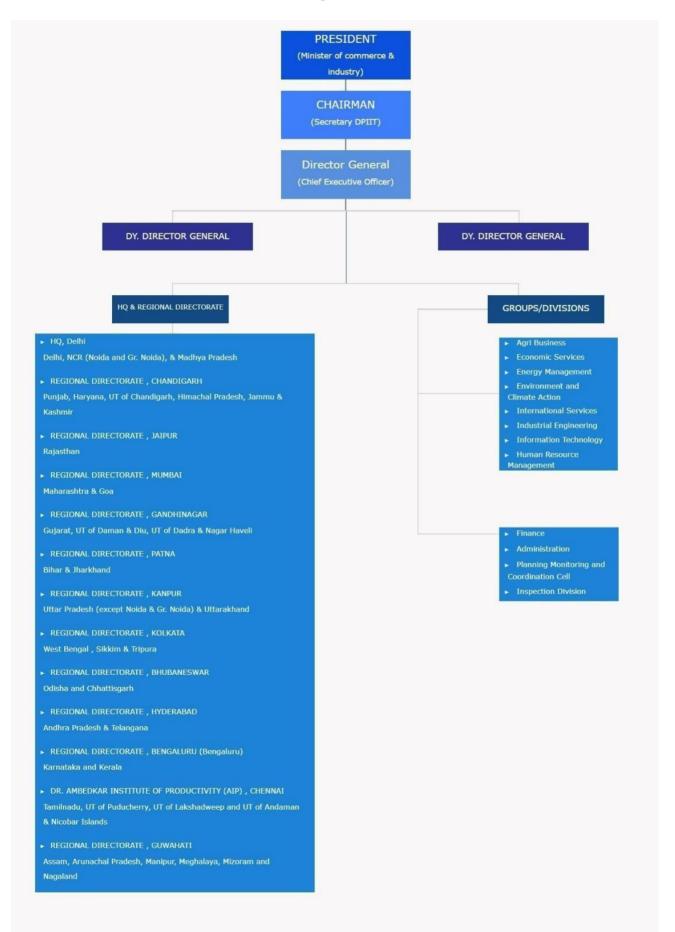
- i. To increase awareness of productivity in general, especially of the concepts and techniques aimed at strengthening the microeconomic foundations of economic development, rooted in operating practices and strategies of the organizations.
- ii. To function as a think-tank of Government on measures needed to enhance focus on productivity
- iii. To be among the premier productivity consultancy and training organizations of the country in the first phase, and of the South & South East Asian Region in the long run.
- To raise financial resources to sustain its operations on its own on a self generating and continuing basis

## Functions of the Council

NPC performs all functions necessary to fulfill its objectives and include the following:-

- i. Consultancy to organizations on productivity improvement
- ii. Training to personnel at different levels
- iii. Dissemination of Productivity information through seminars, workshops, conferences, etc.
- iv. Productivity Research and Database
- v. Productivity Publications
- vi. Productivity Awards

## **NPC Organisation Chart**



## Details of Services provided by NPC

## Consultancy Services

NPC undertakes for its clients in all sectors of the economy, consultancy services in productivity related subjects, which includes process management, environment management, technology management, energy management, human resource management, agri-business, information technology, strategic productivity management and related fields.

## **Training Services**

NPC offers training services to all levels of industrial personnel on all subjects related to Productivity as stated above. Broadly, there are two categories of training programs, one that is specifically done for a company is known as in-company program and that done where participants from different organizations participate is known as inter-company program. NPC's training programs are known for its practical aspects combined with the theoretical information on the latest developments in the subject.

## Seminars, Workshops and Conferences

NPC organizes seminars, workshops and conferences on contemporary subjects of Productivity to enable exchange of information and sharing of experience. These activities are organized with collaboration efforts with many National and International institutions.

## Productivity Research and Database

NPC carries out on its own efforts as well as on behalf of client organizations, research activities on productivity policy and implementation areas. It also collects data from primary and secondary sources to generate and disseminate productivity database.

#### **Productivity Publications**

NPC brings out periodicals titled 'Productivity' (Quarterly) and 'Productivity News' (Bi-Monthly). It also brings out publications on subjects related to Management and Technology

#### **Productivity Awards**

NPC presents National Productivity Awards every year, for best performing units in different categories of Agriculture and Food Processing Sector.

Addresses of the corporate office of the National Productivity Council and its Regional Professional Management Groups (RPMGs)

NATIONAL PRODUCTIVITY COUNCIL

Productivity House, 5-6, Institutional Area Lodi Road, New Delhi-110003 Telephone

No. 24690331 Fax No. 24615002

E-mail: npcinfo@npcindia.gov.in

Website: http:/

www.npcindia.gov.in

Working days/Hours: Monday to Friday 9:00 A.M. to 5:30 P.M.

## **REGIONAL OFFICES**

BENGALURU	BHUBANESWAR
Shri C. Narendra	Shri Avijit Nayak
Regional Director	Regional Director
National Productivity Council	National Productivity Council
2nd Floor, Abhaya Complex	A/7, Surya Nagar, Bhubaneswar – 751003,
KSDB Building, 55, Risaldar Street	Odisha
Seshadripuram	Tel: 0674 2397381/26,
Bangalore 560 020	Email:avijit.nayak@npcindia.gov.in;;
Tel: 080-23467294 / 95	npcbbs@bsnl.in
Email: c.narendera@npcindia.gov.in;	
bangalore@npcindia.gov.in	
CHANDIGARH	CHENNAI
Shri Ashok	Sh. G. Sarvanan,
Kumar,Regional	Head(AIP)
Director	National Productivity Council
National Productivity Council	No. 6, SIDCO Indl. Estate
SCO 40 (1st Floor), Sector-7 C	AmabatturChennai, Tamil Nadu –
Madhy Marg, Chandigarh – 160019	600098
Tel: (O) 6287872655,9888481938	Tel: (O) 26255216, 26251808, 26254904
Email:ashok.kumar@npcindia.gov.i	Email: g.saravanan@npcindia.gov.in;
n;npc-chd@chd.nic.in	
Delhi	GANDHINAGAR
Sh. K.D. Bhardwaj	Shri Rahul Kirkire
Regional Director	Regional Director
Utpadakta Bhavan, 5-6 Institutional Area,	National Productivity Council
Lodhi Road,	E – 5, GIDC, Electronic Estate, Sector 26
New Delhi – 110003	Gandhi Nagar, Gujarat – 382028
EPABX Lines : 24690331	Tel: (O) 079-23287344, 23287345
Gram : PRODUCTIVITY,	Email: rahul.kirkire@npcindia.gov.in;
Email: kd.bhardwaj@npcindia.gov.in	gandhinagar@npcindia.gov.in

#### **GUWAHATI**

Sh. Manoj Kumar Verma, Regional

Director

National Productivity Council Rajgarh Road, P.B. No. 32, Ulubari P.O. Guwahati, Assam -

781 007

Tel: (O) 2453396, 2451896 Fax: (0361)

2450160

Email: mk.verma@npcindia.gov.in;

guwahati@npcindia.gov.in

## HYDERABAD

Dr. B. Hemant Regional Director

National Productivity Council

10th Floor, Eastern Wing, Gagan Vihar Complex, M.J. Road, Nampally

Hyderabad, Andhra Pradesh -500001

Tel: (O) 040-24733473

Email:

hemant.rao@npcindia.gov.in; hyderabad@npcindia.gov.in;

## **JAIPUR**

Sh. Mukesh Singh, Regional Director

National Productivity Council

SB-96, Jawahar Lal Nehru Marg, Bapu

Nagar, Jaipur – 302 004

Tel: (O) 2702935 Fax: (0141) 2703573

Email:mukesh.singh@npcindia.gov.in;

jaipur@npcindia.gov.in;

#### KANPUR

Dr. Rajat Sharma, Regional Director

National Productivity Council

4th Floor, Kabir Bhavan

(U.P.H.C. Ltd.'s building, Directorate of

Industries (U.P.) Campus) G.T. Road Kanpur – 208 002

Phone: 0512-2224176

Tele-Fax: 0512-2224177, 3025735 Email: rajat.sharma@npcindia.gov.in;

## KOLKATA

Shri S. Chakraborty Regional Director

**National Productivity Council** 

9, Syed Amir Ali Avenue, Park Circus,

Kolkata, West Bengal – 700017 Tel: (O) (033)-22876069, 22873116

Fax: (033) 22873919

Phone (M) +91 9433081116

Email: s.chakraborty@npcindia.gov.in,

## **MUMBAI**

Sh. Arundhati

ChattopadhyayRegional

Director

National Productivity Council

Novelty Chambers, 7th Floor, Grant Road

Mumbai, Maharashtra – 400007 Tel:(0)23002924, 23071322

Email:

arundhati.Chattopadhyay@npcindia.gov.in;

## **PATNA**

Shri Jitender

Kumar Singh

Regional

Director

National Productivity Council 2nd Floor, Sudama Bhawan

Boring Road Crossing,

Patna,Bihar – 800001

Tel: (O)6122572311;

Email: patna@npcindia.gov.in;

jk.singh@npcindia.gov.in